Peter Kraus



Date: July 13, 2016 Time: 5:00 PM

Location: 945 Princess Street, Lobby Boardroom

Attended: Shai Dubey, Chair Bo Wandschneider

Bill Durnford David Carnegie Councillor Allen
Judith Pineault Councillor Turner Sandra Gibson

Staff: Donna Gillespie Emily McCracken Stephanie Milner

Regrets: Mayer Paterson Councillor Hutchison Niall O'Driscoll

1. Call to Order: 5:02 PM

2. Approval of Agenda

 Motion that "the Board approve the agenda with the addition of an IN CAMERA Discussion item placed after item #7;" moved by Councillor Allen, seconded by Councillor Judith. Carried.

Briefings

- George Jackson and John Curtis gave a presentation on their vision to turn Kingston Penitentiary into a sailing Center of Excellence. They provided an overview of their concept for redevelopment in the future.
- Grant Goodwin provided an overview on Innovate Kingston. He discussed their vision and future events planned for Kingston.
- 4. Disclosure of Conflict of Interest
 - None to disclose.
- 5. Approval of the Minutes
 - A) June 13, 2016
 - Motion to "approve the minutes of the Board of Directors June 13, 2016 meeting; "moved by Bo Wandschneider, seconded by Judith Pineault, Carried.
 - B) June 29, 2016



- Motion to "approve the minutes of the Board of Directors June 29, 2016 meeting; "moved by Councillor Turner, seconded by Judith Pineault. Carried.
- C) Finance Committee May 25, 2016
 - Motion to "approve the minutes of the Finance Committee from May 24, 2016; "moved by Councillor Allen, seconded by Dave Carnegie. Carried.

6. Moving Forward- Transition Next Steps

- Shai Dubey opened the conversation by noting that many of the recommendations from the Review Committee have already been implemented. The main issue for discussion is the separation of Tourism Kingston.
- Bill Durnford suggested a meeting with tourism stakeholders to gain their feedback on separation.
- He stated that he does not agree with separating tourism.
- Bo Wandschneider explained that he does not understand the decision to separate and that the decision seems politically driven and costly.
- Judith Pineault cautioned that separating tourism may result in defunding of tourism down the road.
- Peter Kraus indicated that people in the community need to come together.
 He stated that the clarity of thought that will come from the process of
 separation will provide strengths to both business development and tourism
 agencies.
- Coucillor Turner requested more information before moving forward with a decision.
- Coucillor Allen stated the importance of being consolidated and if a better alignment can be achieved by separation, the Corporation should separate.
- Shai Dubey informed the board that Donna Gillespie is looking at numbers on overhead costs for the separation. He noted that the tourism industry in Kingston may not support the separation. He stated that he is going to circulate a list to make a plan based on the recommendations to separate.
- Shai Dubey asked the Board for volunteers to form an ad hoc working group to review the Review Committee recommendations and create an implementation plan.
 - Bill Durnford, Dave Carnegie, Councillor Allen and Judith Pineault volunteered.



7. CEO Report

Donna Gillespie provided updates on the following:

- Mark Hanley and Christa Wallbridge are no longer with the Corporation. Staff resignations and changes are aligned with the new focus on flattening the organization and refocusing work portfolios. There is no intention to replace positions at this time.
- Frulact executives will be visiting Kingston from July 26-28. The site is currently being prepared for groundbreaking later this month with the facility to be in production Q1, 2017.
- There are currently two dairy related food processing opportunities which staff are pursuing. Staff are working closely with the City, OMAFRA and Canadian Dairy Commission to position Kingston as the preferred site. A Chinese delegation will be in Kingston in early August for further discussions. It is anticipated that decisions by both companies will be made by September.
- Work is underway with the local company EnviroInnovate on establishing a Clean Tech Accelerator Centre of Excellence in Kingston. Funding is being sought from the federal government to support the initiative. There is an opportunity to position this Centre as an incubation site for international early-stage companies focusing on CO2 conversion technologies. A U.S. delegation will be in Kingston in late August for further discussion.
- Tourism Kingston in partnership with KAP are launching a national media campaign in conjunction with The Tragically Hip's cross-Canada tour. A 12 page insert will be distributed in the National Post in Hip tour cities and highlight the band's Kingston connection and position Kingston as a "Hip" community. Funding for this project is from the proceeds from the Kingston Penitentiary tours.
- The Visitor Information Centre is currently being renovated and remerchandised. New flooring and signage is in place along with new merchandise.

8. IN CAMERA Discussion

- The meeting moved IN CAMERA 7:00PM
- The meeting moved OUT of CAMERA 7:18PM

9. Date of next meeting:

- July 18, 2016 Annual General Meeting
- August 8, 2016 Board Meeting
- Board Retreat TBD



10. Adjournment – 7:19PM

 Motion to "adjourn the meeting;" moved by Councillor Turner, seconded by Bill Durnford. Carried