

Economic Development —

BOARD OF DIRECTORS MEETING MINUTES

Date: Monday, April 25, 2022 Time: 5:00pm

Location: Harbourview Room, Delta Kingston – 1 Johnson St, Kingston, ON K7L 5H7

Attended: Gillian Watters, Chair

Councillor Oosterhof Anne Vivian-Scott Cathy Wilson
Patrick Egbunonu Peng-Sang Cau Shan Jhamandas

Wanda Costen Yafan Huang

Staff: Donna Gillespie Kirk Smallridge

Guests: Shai Dubey Judith Pineault

Regrets: Mayor Paterson Councillor McLaren Councillor Hill

Lanie Hurdle (ex officio) Megan Knott (ex officio)

Our Vision: An innovative city where private and public enterprises thrive, individuals and entrepreneurs grow,

and a diversity of people want to visit, live, work and do business.

1. Call to Order

• The Meeting was called to order by Chair, Gillian Watters, at 6:53pm.

2. Land Acknowledgment Statement

Kingston Economic Development Corporation acknowledges that we are situated on the traditional homeland of the Anishinaabe, Haudenosaunee and the Huron-Wendat and thank these nations for their care and stewardship over this shared land. Kingston Economic Development Corporation is committed to improving and strengthening relationships with Indigenous peoples and all residents to pursue a united path of reconciliation and economic prosperity.

3. Disclosure of Conflict of Interest

None

4. Consent Agenda

All items listed on the Consent Agenda shall be the subject of one motion. Any member may ask for an item(s) to be separated from that motion to be dealt with separately.

- I. Approval of Agenda
- II. Approval of the March 28, 2022 Board of Directors Meeting Minutes
- III. Tourism Kingston April 2022 Report
- IV. Kingston Economic Development April 2022 CEO Report
- V. Kingston Economic Development Q1, 2022 Report to Council

Motion to accept the consent agenda.

Mover: Peng-Sang Cau Seconder: Patrick Egbunonu

Our Mission

Provide dynamic and collaborative leadership by leveraging Kingston's unique assets to create jobs and investment in order to sustain, grow and transform Kingston's economy to meet the needs of the 21st century. We aim to be one of Canada's leading economies.



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- 5. Business Arising from Items in the Consent Agenda
 - None
- 6. Board Priority Setting Facilitated Session with Shai Dubey & Judith Pineault
 - Past Chairs, Shai Dubey and Judith Pineault provided a presentation on board governance as well as facilitated a session to assist with strategic priority setting. Shai explained the evolution of the Kingston Economic Development Board of Directors governance model and noted the current board's fiduciary model is necessary for the board to become a generative board. A generative board looks at how the organization can change and adapt for the future. In particular, generative boards look at long range strategic planning looking out to up to 20 years as opposed to the traditional 1 -5 year window.
 - During the facilitated session the following items were identified as priorities:
- 1. Confirming the long-range view of the Corporation by establishing a long-range strategic priority working group/committee to include members of the community beyond board members.
- 2. Establish committees for deeper more intimate discussion keeping board members engaged in the organization beyond just board meetings is vital.
- 3. Alternating Board meetings (official meeting one month and casual meeting the following month) or deciding if there is a need for monthly meetings. The bylaws, which can be changed, call for 6 meetings per year. Meetings need to be meaningful for board members and not merely procedural.
- 4. Review of risk matrix, including strategic vs operational risks with the Board focusing on the long-term strategy and staff focusing on operations.
- 5. Review list of community members/organizations within the economic development ecosystem and develop and ecosystem map and understand the roles and responsibilities. It is important to support not duplicate efforts.
- 6. Look at regional economic development and how communities can benefit each other as opposed to fighting over often limited opportunities.
- 7. Continue to engage with the community and build trust.
- 8. Be a bridge for Business and City Council.
- 9. Understand the political process for Council and support the new Council with understanding strategic priorities and responsibilities.
- 10. Review the strategic plan and identify areas of focus for the year.
 - 7. In Camera (if needed)
 - None
 - 8. Date of Next Meetings
 - I. Monday, May 30, 2022 Board of Directors Board Meeting 5:30-7:30pm
 - II. Thursday, May 26, 2022 Finance & Audit Committee Meeting 8:00am
 - 9. Adjournment Motion to adjourn. Mover: Wanda Costen. Carried. 6:58pm.

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