

# PITCH COMPETITION APPLICATION

The 2nd Annual Kingston Syracuse Pathway Conference on Health Innovation will be held March 29 in Syracuse, NY. Included in the conference is a pitch competition held for Canadian- and US-based early stage life and health sciences start-up teams. Get your innovation in front of business leaders, researchers, physicians and accelerators. **Five teams will be selected** from applications received to participate. The winning team will receive a **\$5,000** pitch competition award. To be eligible, you must be early stage, have not received over \$1,000,000 in funding and you agree to participate in person at the conference. Pitch teams will have 10 minutes to pitch and respond to judge questions.

## INFORMATION:

Company Name :

Team Lead Name :

Team Lead Email :

Team Lead Phone Number :

## PLEASE LIMIT EACH RESPONSE TO 300 WORDS:

**1. What problem are you solving?**

**2. Who is your customer or user?**

**3. What can you do for your customer/user?**

Empty text box for response to question 3.

**4. How is your solution distinctive or how does your value proposition differ from existing solutions?**

Empty text box for response to question 4.

**Send completed application by March 1st to:**

*US-based teams:* Kathi Durdon at [durdonk@upstate.edu](mailto:durdonk@upstate.edu)

*Canada-based teams:* Ben McIlquham at [mcilquham@investkingston.ca](mailto:mcilquham@investkingston.ca)

Conference Information:  
March 29th, 2023  
Crown Plaza Syracuse,  
701 E. Genesee St. Syracuse, NY  
<https://www.upstatefoundation.org/CrossBorder>

Conference sponsored by:

