

## About the Event

The cities of Kingston and Syracuse are naturally connected - in proximity and through shared economic advantages and interests. Kingston, Syracuse, and their surrounding regions are home to world-class academic, research institutions, and innovative ecosystems. This is the second annual Kingston KSP event and will continue to focus on the health care and life sciences sectors. This full-day event will include Networking, Keynote Speakers, Panel Discussions, and a cross border Pitch Competition.

## Why Sponsor?

Be a part of the strategic partnership that reaches across borders improving innovation, research, collaboration, and improving care to:

- *Expand your industry knowledge*
- *Access researchers, physicians, and business leaders*
- *Support the collaborative cross-border ecosystem*

## Why Attend?

Learn about game-changing trends, share new ways to improve healthcare & network with Ontario & NYS Leaders

## Sponsor Levels & Benefits

	Speaker Dinner Sponsor	Morning Breakfast Sponsor	Lunch/ Keynote Sponsor	Pitch Sponsor
Complimentary tickets	2	2	3	4
Logo included in marketing materials	✓	✓	✓	✓
Signage at dinner	✓			
Signage at breakfast		✓		
Introduce keynote speaker			✓	
Signage in conference room			✓	✓
Introduce pitch event				✓
Participate as a pitch judge				✓
<b>Cost</b>	<b>\$500</b>	<b>\$500</b>	<b>\$1000</b>	<b>\$1500</b>

March 29, 2023  
8:00 a.m. – 5:00 p.m.



Crown Plaza Syracuse  
701 E. Genesee St Syracuse, NY



For more information:  
durdonk@upstate.edu



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