

2024 Kingston- Syracuse Pathway Conference

**Advancing health and economic
development through research
and innovation**

Conference sponsorship guide



KINGSTON

— Economic Development —

About the event

The cities of Kingston and Syracuse are naturally connected — in proximity and through shared economic advantages and interests. Kingston, Syracuse, and their surrounding regions are both home to world-class academic, research institutions, and innovative ecosystems.

2024 Kingston-Syracuse Pathway Conference: Advancing Health and Economic Development through Research and Innovation Bridging Horizons: Fostering Health, Growth, and Partnership.

Why sponsor?

- // Be a part of the strategic partnership that reaches across borders improving innovation, research, collaboration, and improving care.
- // Expand your industry knowledge
- // Access to Researchers, Physicians, and Business Leaders
- // Support the local collaborative ecosystem

Why attend?

- // Learn about game-changing trends
- // Share new ways to improve health care
- // Network with Ontario and New York State Leaders

innovate

Sponsor levels and benefits

	Title	Keynote	Food and drink	Pitch competition	Logo placement
Opening and closing remarks	×				
Introduce and thank keynote speaker		×			
Open the morning breakfast			×		
Introduce speaker and open lunch			×		
Open afternoon snacks			×		
Kick-off pitch, judge the competition				×	
Name and logo in event lobby	×	×	×	×	×
Complimentary tickets	5	3	2-3	2	2
Cost	\$1,500	\$1,000	\$500 – \$5,000	\$750	\$250

Other sponsorship opportunities

A reception event and dinner on the evening of April 9, 2024.
 General tickets for the conference can be purchased for \$25.

Kingston-Syracuse Pathway partners



Full event details

—> investkingston.ca/KSP

For inquires please contact Ben McIlquham
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KINGSTON


— *Economic Development* —

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