

March 25–26, 2026 | Kingston, Ontario, Canada

Kingston Syracuse Pathway

Sponsorship Guide

**5th Annual Cross-Border Conference on
Health Innovation & Life Sciences**

KINGSTON

— Economic Development —

About the event

The cities of Kingston and Syracuse are naturally connected — in proximity and through shared economic advantages and interests. They are home to world-class academic, research institutions, and innovative ecosystems. This is the fifth annual Kingston Syracuse Pathway (KSP) event and will continue to focus on the health care and life sciences sectors.

This two-day event will include a Speaker and Attendee Dinner, Networking, Keynote Presentations, Panel Discussions, and a cross-border Pitch competition.

Why sponsor?

Be a part of the strategic partnership that reaches across borders improving innovation, research, collaboration, and improving care to:

- // Access to cross-border health & life sciences innovation networks.
- // Opportunity to engage with life science companies, investors, clinicians, and researchers.
- // Connection to the Kingston–Syracuse ecosystem for health care, commercialization and partnership.

Who will be attending?

- // Life science and health care companies.
- // Researchers, clinicians and hospital administrators.
- // Investors and venture partners.
- // Government and economic development representatives.

innovate

Sponsor levels and benefits

Sponsors will receive prominent logo placement on all event materials, along with opportunities to participate as speakers through panels, fireside chats, or welcome remarks. Partners will also have access to booth or exhibit space. In addition, sponsors will benefit from expanded visibility through our social media and newsletter promotion and will receive complimentary tickets to support their full participation in the conference.

	Silver Sponsor	Gold Sponsor	Breakfast Sponsor	Lunch Sponsor	Pitch Event Sponsor	Platinum Sponsor
Complimentary Tickets	1	2	3	4	5	6
Logo Included in Marketing	✗	✗	✗	✗	✗	✗
Signage at Breakfast			✗		✗	✗
Signage at Lunch				✗	✗	✗
Signage at Dinner					✗	✗
Introduce a Speaker/Pitch					✗	✗
Signage in Conference Room	✗	✗	✗	✗	✗	✗
Introduce Pitch Award Winner					✗	
Exhibit Table at Main Conference		✗	✗	✗	✗	✗
Cost	\$500	\$1,000	\$1,500	\$2,500	\$5,000	\$5,000

We would welcome the opportunity to partner with organizations advancing health & life sciences innovation. Sponsorship packages can be customized to maximize your visibility and engagement.

If you would like to sponsor, please contact Ghazal Abdullah
abdullah@investkingston.ca

March 25, 2026

Welcome Night Keynote Speaker & Pitch Competition

Donald Gordon Centre
421 Union St, Kingston

March 26, 2026

Conference Venue

Providence Care Hospital Founders' Hall
752 King St. West, Kingston

For more information:
abdullah@investkingston.ca

Our partners



KINGSTON

— *Economic Development* —

Kingston Economic Development Corporation

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